

社會責任 永續經營

肆、企業社會責任

本公司身為臺灣證券市場的經營者，一向積極推廣企業社會責任，在推動企業社會責任的事項，可分為經濟發展、社會公益及環境永續三個層面。

在經濟發展方面，本公司積極推動國內外優良企業上市，並加強其公司治理與企業社會責任，讓投資人分享企業成長成果，為經濟發展做出貢獻。在分享企業成果方面，2016 年全體上市公司殖利率為 4.35%，共回饋股利 1 兆 1,554 億元給投資人，較 2015 年成長 5.43%，成功引導社會大眾資金，經由證券市場參與投資，促進產業發展，分享投資成果；在促進經濟發展方面，2016 年全體上市公司，營收規模為 27.93 兆元，資本額為 7.02 兆元，透過股票與債券（含私募）共募集 2,828 億元，將市場上餘裕資金轉為支持企業的生產資金。

在社會公益方面，本公司持續推廣金融知識，為大專院校學生及全國教師與投資大眾，辦理證券及理財之教育訓練，並參與公益關懷弱勢族群。辦理「金融知識普及計畫：投資未來系列」社區大學理財講座 50 場；「全國教師證券知識研習營」13 場；「齊天鴻運、股市猴賽播」網路闖關遊戲有獎徵答活動，超過 93 萬人次瀏覽點閱；與大專院校合作辦理「金融講堂」，約 1.6 萬人次學生參與課程；強化「投資人知識網」，瀏覽人次逾 59 萬人次；積極培育金融人才、達成金融服務產業及產業活絡金融的社會責任。

在環境永續方面，本公司落實節能減碳、環境保護及綠色經營的理念至日常營運中。持續倡導政府公文電子化及節能減紙政策，擴大大公司公文電子化處理，俾推行更有效率、節能、減紙之公文電子化運作機制。



IV. Corporate Social Responsibility

An integral part of the TWSE's identity as a premier financial institution in Taiwan is our emphasis on corporate social responsibility. This is manifested in three areas: economic development, social participation, and environmental sustainability.

To enhance economic development, the TWSE works to attract top-notch domestic and foreign companies to list in Taiwan. To complement their core capabilities, the TWSE encourages high standards of corporate governance and strict adherence to corporate social responsibility. In so doing, investors are able to share in the profits of the business activities of listed companies and contribute to the nation's economic growth. In terms of business achievements, the total dividend yield of all listed companies in 2016 was 4.35%, representing a return of TWD 1.15 trillion as dividends to investors (up by 5.43% from 2015). These figures underscore the TWSE's key role in bringing public capital and investors together for industries to flourish and for the fruits of investment to be shared with society. As a reflection of how surplus funds on the market are transformed into capital in support of productive business endeavors and economic development, total revenues, capital, and funds raised through stocks and bonds (including private funds) from all listed companies in 2016 amounted to TWD 27.93 trillion, TWD 7.02 trillion, and TWD 282.8 billion, respectively.

The TWSE gives back to the community and bolsters social welfare in many ways. The Exchange promotes and advances financial know-how by offering regular educational programs in securities and finance to college students, teachers, and the general public, as well as organizing various social welfare events and activities for the underprivileged. In 2016, the TWSE organized 50 community college finance seminars ("Financial Knowledge Literacy Program: Invest in the Future Series"), 13 "National Teacher Securities Knowledge Study Camps," and the Internet-based "Lucky Stock Market Monkey Stage" reward game. All together, the collaboration with universities to hold financial lectures attracted approximately 16,000 participants. The TWSE also enhanced the Investor Knowledge Network website, which has attracted over 590,000 visits. Through these activities, the TWSE has actively cultivated financial industry talent and achieved our social responsibility of promoting a mutually beneficial relationship between the financial markets, industries, and society in general.

In the area of environmental sustainability, the TWSE implemented energy-saving, carbon-reducing, and environmentally friendly measures, as well as other green concepts in its everyday operations. The Exchange's ongoing efforts to digitize official documents are aimed to save energy, reduce paper consumption, and promote operational procedures that are more energy-efficient.