

# 鼎力

讓社會有愛

## ◎ Sparing No Effort to Make a Loving Society

### 肆 企業社會責任

本公司身為臺灣證券市場的經營者，一向積極推廣企業社會責任，在推動企業社會責任的事項，可分為經濟發展、社會公益及環境永續三個層面。

在經濟發展方面，本公司積極推動國內外優良企業上市，並加強其公司治理與企業社會責任，讓投資人分享企業成長成果，為經濟發展做出貢獻。在公司治理方面，協助機構投資人盡職治理守則簽署人，履行盡職責任並適當揭露；國內首檔公司治理 ETF 募集發行，象徵機構投資人對於公司治理表現優良企業的投資信心；與企業永續發展協會共同翻譯 GRI 準則，以及辦理 GRI 準則正體中文版發表會，協助上市公司提升非財務資訊揭露品質。在分享企業成果方面，2017 年全體上市公司殖利率為 3.95%，共回饋股利 1 兆 2,437 億元給投資人，較 2016 年成長 7.64%，成功引導社會大眾資金，經由證券市場參與投資，促進產業發展，分享投資成果。在促進經濟發展方面，2017 年全體上市公司，營收規模為 29.78 兆元，資本額為 7.14 兆元，透過股票與債券（含私募）共募集 4,632 億元，將市場上餘裕資金轉為支持企業的生產資金。

TAIWAN STOCK EXCHANGE



創新創業基金啟動典禮 Venture Capital Launch Ceremony

### IV. Corporate Social Responsibility

An integral part of the TWSE's identity as a premier financial institution in Taiwan is our emphasis on corporate social responsibility. This is manifested in three areas: economic development, social participation, and environmental sustainability.

To enhance economic development, the TWSE works to attract premier domestic and foreign companies to list in Taiwan. To complement their core capabilities, the TWSE encourages high standards of corporate governance and strict adherence to corporate social responsibility. In so doing, investors are able to share in the profits of the business activities of listed companies and contribute to the nation's economic growth. In terms of corporate governance, the TWSE encourages institutional investors to be responsible signatories in following stewardship principles and fulfilling disclosure obligations. The first launch of a domestic corporate governance ETF signifies the confidence institutional investors have in companies with exceptional corporate governance. The translation and publication of the Global Reporting Initiative (GRI) in traditional Chinese with The Business Council for the Sustainable Development of Taiwan (BCSD-Taiwan) highlights the efforts made to support listed companies in improving the quality of non-financial information. In terms of business achievements, the total dividend yield of all listed companies in 2017 was 3.95%, representing a return of TWD 1.2437 trillion as dividends to investors (up by 7.64% from 2016). These figures underscore the TWSE's key role in bringing public capital and investors together for industries to flourish and for society to reap the benefits thereof. As a reflection of how surplus funds on the market are transformed into capital in support of productive business endeavors and economic development, total revenues, capital, and funds raised through stocks and bonds (including private funds) from all listed companies in 2017 amounted to TWD 29.78 trillion, TWD 7.14 trillion, and TWD 463.2 billion, respectively.





2017 年社區大學講座開學典禮 2017 Opening of Community University Lecture

在社會公益方面，本公司持續推廣金融知識，為大專院校學生及全國教師與投資大眾，辦理證券及理財之教育訓練，並參與公益關懷弱勢族群。辦理「投資未來系列」社區大學理財講座 50 場；「全國教師證券知識研習營」10 場；與大專院校合作辦理「金融講堂」，約 4.8 萬人次學生參與課程；第 14 屆『校園證券投資智慧王』大專院校知識競賽活動；強化「投資人知識網」，瀏覽人次逾 95 萬人次；積極培育金融人才、達成金融服務產業及產業活絡金融的社會責任。

在環境永續方面，本公司落實節能減碳、環境保護及綠色經營的理念至日常營運中，並持續參與永續發展相關國際組織與活動，以推動國內企業社會責任發展。持續實施政府公文電子化及節能減紙政策，而本公司為世界交易所聯合會（WFE）永續工作小組（Sustainability Working Group，SWG）成員，參與每月電話會議或問卷調查，藉由資訊的交流與學習，期許臺灣資本市場對於環境、社會與治理等面向的規範能與國際接軌，加快我國企業投入社會責任的腳步。

The TWSE gives back to the community and bolsters social welfare in many ways. The Exchange promotes and advances financial know-how by offering regular educational programs in securities and finance to college students, teachers, and the general public, as well as organizing various social welfare events and activities for the underprivileged. A total of 50 financial management seminars on "Invest the Future" were organized, as were 10 "National Teachers Security Knowledge Training Camp". The TWSE also cooperated with universities and colleges to organize financial seminars; about 48,000 students participated in the event series. The Exchange also organized the 14th "Securities and Investment Campus Sage", a competition for universities and colleges. The TWSE also enhanced the Investor Knowledge Network website, which has attracted over 950,000 visits. Through these activities, the TWSE has actively cultivated financial industry talent and achieved our social responsibility of promoting a mutually beneficial relationship between the financial markets, industries, and society in general.

In the area of environmental sustainability, the TWSE implemented energy-saving, carbon-reducing, and environmentally friendly measures, as well as other green concepts in its everyday operations. Being a participant in international sustainable development organizations and activities, the TWSE introduced worldwide standards to promote domestic CSR. The TWSE's ongoing efforts to digitize official documents are aimed at saving energy and reducing paper consumption. As a member of the sustainability working group (SWG) of the World Federation of Exchanges (WFE), the TWSE joined monthly conference calls and submitted questionnaires, and through this exchange of information and mutual learning aims to bring Taiwan's capital market more closely in line with social, environmental and corporate governance structures of international markets; thereby accelerating the pace of development of social responsibility for domestic companies.



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