



企業誠信經營與社會責任座談會
Corporate Ethical Management and Social Responsibility Forums

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企業社會責任

本公司身為臺灣證券市場的經營者，一向積極推廣企業社會責任，本公司在推動企業社會責任的事項，可分為經濟發展、社會參與及環保推動三個層面。

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Corporate Social Responsibility

As Taiwan's premier financial institution, TWSE actively endeavors to make corporate social responsibility an integral part of its identity. This can be seen particularly in three areas: economic development, social participation, and environmental protection.

在經濟發展方面，本公司積極推動國內外優良企業上市，並加強其公司治理與企業社會責任，讓投資人分享企業成長成果，為經濟發展做出貢獻。在分享企業成果方面，2013 年全體上市公司殖利率為 3.26%，共回饋股利 7,704 億元給投資人，其中現金股利達 6,547 億元，成功引導社會大眾資金，經由證券市場參與投資，促進產業發展，分享投資成果；在促進經濟發展方面，2013 年全體上市公司籌資 5,767 億元，營收規模為 26.88 兆元，總僱用員工人數為 103.7 萬人，占全臺就業人口數的 9.4%。

在社會參與方面，本公司持續推廣金融知識，為大專院校學生及全國教師與投資大眾，辦理證券及理財之教育訓練，並參與公益關懷弱勢族群。2013 年在大專院校開設「金融講堂」實務課程，為首度整合金融服務業八大公會及本公司、櫃買中心、期交所與集保結算所等單位，邀請主管機關首長及金融服務業董事長、總經理及八大公會理事長擔任講座，共辦理 160 場次，計 3 萬 2,000 人次學生受惠，以實踐培育金融人才、達成金融服務產業及產業活絡金融的社會責任。

在推動環保方面，本公司為節能減碳負責建置及維護金融市場公文電子交換系統，迄今銀行及證券商已全部加入公文電子交換，上市公司則約有 91.65% 之參加率。本公司板橋電腦中心已申辦新北市綠建築標章。



In terms of economic development, TWSE vigorously strives to attract topnotch foreign and domestic companies to list in Taiwan, at the same time encouraging high standards of corporate governance and corporate social responsibility to complement these companies' capabilities. This way, investors are able to share in the profits of their business activities and contribute to the nation's economic growth. Accordingly, the total yield of all companies listed in 2013 was 3.26%, with NT\$770.4 billion (including NT\$654.7 billion in cash) returned as dividends to investors that same year. These figures underscore the fact that TWSE is playing its part in bringing public capital and investors together for industry to flourish and for the fruits of investment to be shared by society.

In the same vein, funds raised by all listed companies in 2013 totaled NT\$576.7 billion, with operating revenues totaling NT\$26.88 trillion. The total number of employees was 1.04 million, representing 9.4% of Taiwan's total employed population.

TWSE also gives back to its community by promoting and advancing financial know-how and offers educational programs in securities and finance to college students, teachers, and the general public on a regular basis. The Exchange also participates in and organizes social welfare events and activities for the underprivileged. In 2013, TWSE set up a series of practical courses titled "Financial Lectures" at colleges and universities, undertaking the first attempt to introduce a comprehensive program on the eight major associations of the financial services industry as well as on the GTSM, TAIEX, TDCC, and TWSE itself. The program included lectures from heads of government, chairmen and general managers of financial services companies, as well as the directors of the eight financial associations. In all, a total of 160 sessions was held, with total student attendees estimated around 32,000. In this way, TWSE aims to fulfill its social responsibilities by cultivating future financial professionals who will contribute to the success of not only the financial services industry, but also of the industries the financial services sector seeks to support.

In the area of environmental protection and advocacy, TWSE has established and maintains an electronic file exchange system for financial markets to save energy and reduce carbon emissions. All Taiwanese banks and securities firms participate in the system, whereas listed companies have an estimated participation rate of 91.65%. TWSE has also applied for a "green building" capacity reward from New Taipei City Government's Urban and Rural Development Department in the construction of the new Banqiao Computer Center.



證交所在大專院校開設「金融講堂」實務課程
TWSE in attendance at the "Financial Lectures" on college campuses