

# 企業社會責任 Corporate Social Responsibility

### 伍 企業社會責任

本公司身為臺灣證券市場的領導者,一向期許能善盡企業公民社會責任,本公司履行企業社會責任事項可分為經濟發展、社會參與及環保推動三個層面。

證券市場是國家經濟發展的櫥窗,本公司積極推動國內外優良企業上市,並加強其公司治理與企業社會責任,讓投資人分享企業成長成果,為經濟發展做出貢獻。在分享企業成果方面,2012年全體上市公司殖利率為4.12%,成功引導社會大眾資金,經由證券市場順暢管道參與投資、促進產業發展,分享投資成果;在促進經濟發展方面,2012年全體上市公司營收規模為20.08兆元,總雇用員工人數為113.2萬人,占全台就業人口數的10.40%,而2012年底全體上市公司市值約為同年GDP的1.52倍,顯見臺灣資本市場深化程度高,對經濟發展有重大貢獻。

在社會參與方面,本公司持續推廣金融知識,為大專院校學生及全國教師與投資大眾,辦理證券及理財之教育訓練,並參與公益關懷弱勢族群。在推動環保方面,本公司為節能減碳負責建置及維護金融市場公文電子交換系統,迄今銀行及證券商已全部加入公文電子交換,上市公司則約有86%之參加率。

### V Corporate Social Responsibility

As the leader of the Taiwan securities market, TWSE strives to fulfill corporate social responsibilities. From our standpoint, these responsibilities can be classified into three parts: economic development, social participation and environmental protection.

In terms of economic development, our company vigorously promotes outstanding foreign and domestic companies to list in Taiwan, and at the same time encourages corporate governance and corporate social responsibility among these companies. In this way, investors can share in the profits of listed companies' prosperous business activities and contribute to the country's economic growth. Accordingly, the overall yield of all listed companies in 2012 was 4.12%. This figure attests to the fact that TWSE is successfully playing its part via the securities market in bringing public capital and investors together, such that industries flourish and the fruits of investment are shared by society. In terms of stimulating economic development, total revenue of all listed companies amounted to NT\$20.08 trillion; the total number of employed staff was 1.132 million, which represents 10.40% of the total employed population in Taiwan. By the end of 2012, market capitalization of all listed companies was 1.52 times the GDP of that same year. These indicators show that the dynamics of Taiwan's capital markets contributes significantly to economic development.

With regard to social participation, TWSE continues to promote and advance financial knowledge by providing college students, teachers and the general public training courses on securities and finance. TWSE also actively participates in and organizes social welfare events and activities for the underprivileged.

In terms of TWSE's commitment to environmental protection and advocacy, TWSE has established and maintains an electronic exchange system of official letters for the financial



證交所對圓夢計畫補助身障者上山下海活動。 TWSE colleagues helping the physically disabled via the TWSE "Dream Come True Project"

markets to save energy and reduce carbon emissions. At this point, all banks and securities firms have already joined the electronic exchange system and approximately 86% of listed companies are participants in this system.

## 展望未來

### **Future Perspectives**



### 展望未來

面對國際經濟環境快速變遷,全球資本市場風雲變化之際,我們期許在公平、 效率、安全的基礎之上,進一步形成對境外企業及資金友善的環境,發展臺灣證券 交易所成為具競爭力之國際級籌資平台,引導我國資本市場邁入紀律化、效率化、 全球化之新紀元。

#### **1** Future Perspectives

Uncertainty is a self-evident truth in global capital markets due to the rapidly changing nature of the international economic environment. Yet on the basis of a fair, efficient, secure and friendly investing environment for foreign enterprises and capital, we anticipate advancing TWSE to the point of becoming one of the most competitive international fundraising platforms, and to bring a new chapter of discipline, efficiency and globalization to the Taiwan capital market.

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