

## 肆、企業社會責任

本公司身為臺灣證券市場的經營者，一向積極推廣企業社會責任，本公司在推動企業社會責任的事項，可分為經濟發展、社會公益及環保永續三個層面。



## IV. Corporate Social Responsibility

An integral part of TWSE's identity as a premier financial institution in Taiwan is the importance it places on corporate social responsibility. This is manifested in three areas: economic development, social welfare, and environmental sustainability.

在經濟發展方面，本公司積極推動國內外優良企業上市，並加強其公司治理與企業社會責任，讓投資人分享企業成長成果，為經濟發展做出貢獻。在分享企業成果方面，2015年全體上市公司殖利率為4.60%，共回饋股利1兆939億元給投資人，較2014年成長17.74%，成功引導社會大眾資金，經由證券市場參與投資，促進產業發展，分享投資成果；在促進經濟發展方面，2015年全體上市公司，營收規模為28.06兆元，資本額為6.95兆元，透過股票與債券（含私募）共募集3,493億元，將市場上餘裕資金轉為支持企業的生產資金。

在社會公益方面，本公司持續推廣金融知識，為大專院校學生及全國教師與投資大眾，辦理證券及理財之教育訓練，並參與公益關懷弱勢族群。辦理「金融知識普及計畫：投資未來系列」社區大學理財講座50場；「神采飛『羊』、股市勁揚」網路闖關遊戲有獎徵答活動，約70萬人次參與；與大專院校合作辦理之「金融講堂」專題講座，全年約有8萬人次學生受惠；「投資人知識網」年度瀏覽已達47萬人次；積極培育金融人才、達成金融服務產業及產業活絡金融的社會責任。

在環保永續方面，本公司持續倡導政府公文電子化及節能減紙政策，擴大本公司公文電子化處理，俾推行更有效率、節能、減紙之公文電子化運作機制，並配合主管機關辦理新一代金融市場公文電子交換系統上線。除落實節能減碳、環境保護及綠色經營的理念至日常營運中，另推動本國上市公司、外國第一上市公司及臺灣存託憑證（TDR）股數增減申報作業無紙化，已於2015年12月1日生效。



In terms of economic development, the TWSE vigorously strives to attract top-notch foreign and domestic companies to list in Taiwan. To complement their core capabilities, the TWSE encourages high standards of corporate governance and the upholding of corporate social responsibility. In so doing, investors are able to share in the profits of their business activities and contribute to the nation's economic growth. In terms of business achievements, the total dividend yield of all listed companies in 2015 was 4.60%, representing a return of NT\$1.0939 trillion as dividends to investors (up by 17.74% from 2014). These figures underscore the fact that the TWSE is playing its part in bringing public capital and investors together for industries to flourish and for the fruits of investment to be shared with society. In terms of promoting economic development, total revenues, capital, and funds raised through stocks and bonds (including private funds) from all listed companies in 2015 amounted to NT\$28.06 trillion, NT\$6.95 trillion, and NT\$349.3 billion, respectively. These numbers reflect how surplus funds on the market are transformed into capital in support of productive business endeavors.

With regards to social welfare, the TWSE gave back to the community through promoting and advancing financial know-how; offering educational programs in securities and finance to college students, teachers, and the general public on a regular basis; and participating in and organizing philanthropic events and activities for the underprivileged. The TWSE organized 50 community college financial management lectures ("Financial Knowledge Literacy Program: Invest in the Future Series"), hosted the "Outstanding Sheep-Year Market Gain" internet games and prize giveaways that attracted approximately 700,000 participants, and held a series of practical financial courses in cooperation with colleges and universities that have benefited around 80,000 students. Meanwhile, the Investors Knowledge Network, a web-based investor portal, received 470,000 visits in 2015. All in all, the TWSE has actively cultivated financial industry talent and achieved its social responsibility of promoting a mutually beneficial relationship between the financial markets, industries, and society in general.

In the area of environmental sustainability, the TWSE has continued to advocate the government's paperless policy to save energy and reduce paper usage. The Exchange has expanded its electronic document processing capacities and promoted a more energy-efficient electronic document operation mechanism. The TWSE has also cooperated with the competent authorities to bring online a new generation of electronic documentation management systems for the financial markets. In addition to implementing carbon reduction initiatives, environmental protection policies, and integrating a green business philosophy in its own daily operations, the TWSE has also promoted a paperless reporting of share increases/decreases for domestic and foreign primary-listed companies and TDRs, which went into effect on December 1, 2015.