



金融服務 支援產業 金融服務 造福社會

肆 企業社會責任

本公司身為臺灣證券市場的經營者，一向積極推廣企業社會責任，本公司在推動企業社會責任的事項，可分為經濟發展、社會公益及環保永續三個層面。

在經濟發展方面，本公司積極推動國內外優良企業上市，並加強其公司治理與企業社會責任，讓投資人分享企業成長成果，為經濟發展做出貢獻。在分享企業成果方面，2014 年全體上市公司殖利率為 3.55%，共回饋股利 9,288 億元給投資人，較 2013 年成長 20.56%，成功引導社會大眾資金，經由證券市場參與投資，促進產業發展，分享投資成果；在促進經濟發展方面，2014 年全體上市公司透過股票與債券（含私募）共募集 4,079 億元，營收規模為 28.39 兆元，較 2013 年成長 5.64%。



經濟發展 · 社會公益 · 環保永續

IV. Corporate Social Responsibility

As Taiwan's premier financial institution, the TWSE actively endeavors to make corporate social responsibility an integral part of its identity. This can be seen particularly in three areas: economic development, social welfare, and environmental sustainability.

In terms of economic development, the TWSE vigorously strives to attract top-notch foreign and domestic companies to list in Taiwan. At the same time, it encourages high standards of corporate governance and corporate social responsibility to complement these companies' capabilities. In this way, investors are able to share in the capital formation and innovation processes of listed companies and at the same time contribute to the nation's economic growth. In terms of business achievements, TWSE's listed companies delivered an overall yield of 3.55% in 2014, equal to an aggregate NT\$928.8 billion over the year ending December 31, 2014 to their investors, representing growth of 20.56% compared to 2013. These figures underscore the fact that the TWSE is playing its part in connecting public capital with investors in a stable market environment so that industries can thrive and the fruit of investment can be shared by everyone. In this vein, funds raised by all listed companies in 2014 totaled NT\$407.9 billion, while operating revenues were at NT\$28.39 trillion, up by 5.64% from 2013.



在社會公益方面，本公司持續推廣金融知識，為大專院校學生及全國教師與投資大眾，辦理證券及理財之教育訓練，並參與公益關懷弱勢族群。「校園證券投資智慧王」已邁入第 10 屆，參與學生逾 19,000 人次；與大專院校合作辦理之「金融講堂」專題講座，全年約有 76,800 人次學生受惠；「投資人知識網」瀏覽已達 36 萬人次；積極培育金融人才、達成金融服務產業及產業活絡金融的社會責任。

在環保永續方面，本公司持續倡導政府公文電子化及節能減紙政策，擴大本公司公文電子化處理，俾推行更有效率、節能、減紙之公文電子化運作機制，並配合主管機關辦理新一代金融市場公文電子交換系統上線。除落實節能減碳、環境保護及綠色經營的理念至日常營運中，另推動證券商無紙化申報作業，財務資料月報表首次無紙化申報於 2014 年 10 月上旬完成，證券商總公司查核分公司財務業務暨內部稽核報告無紙化申報作業亦自 2015 年上半年度查核報告開始適用。



With regard to social welfare, the TWSE also gave back to the community by promoting and advancing financial know-how, offering educational programs in securities and finance to college students, teachers, and the general public on a regular basis, and participating in and organizing philanthropic events and activities for the underprivileged. The “Campus Securities Investment Knowledge King” event celebrated its tenth anniversary with a total of 19,000 students participating in 2014. A series of practical courses titled “Financial Lectures” held in cooperation with colleges and universities have benefited approximately 76,800 students. The “Investors Knowledge Network” has received 360,000 visits. All in all, the TWSE has actively cultivated financial industry talent and achieved its social responsibility of promoting mutually-beneficial relationships between the financial market, industries, and society in general.

In the area of environmental sustainability, the TWSE has continued to advocate the government paperless policy to save energy and reduce paper usage. The Exchange has expanded its electronic document processing capacities and promoted a more energy-efficient operation mechanism. The TWSE has also cooperated with the competent authorities to bring a new generation of financial market documentation online. In addition to implementing carbon reduction initiatives, environmental protection policies, and integrating a green business philosophy in its own daily operations, the TWSE has also promoted a paperless securities dealer reporting protocol. Monthly financial reports were executed without the use of paper for the first time in early October 2014. Paperless company financial and internal audit reports for securities dealer headquarter and branch offices will begin implementation in the first half of 2015.

